

EVERFI Privacy in Canada – K12

** See *EVERFI Privacy Policy - Terms and Definitions* for relevant terms and definitions

Overview

To comply with Canadian privacy legislation, EVERFI does not collect or store any student data that could be considered Personally Identifiable Information (PII). As a practice, EVERFI only collects enough data for core business practices: troubleshooting technical issues and presenting teachers with reports for individual students (such as rosters and scores).

Data EVERFI Collects:

- First Name and Last Initial – This information is used to support teachers grading requirements. This is not enough to uniquely identify an individual and is not considered PII.
- Username and Password – This can be any string of characters

General Privacy Policy and Data Security

EVERFI DOES NOT:

- Use student data to create student profiles or perform any other type of data mining that might result in damaging or discriminatory representations of student ability
- Use or sell student data for commercial purposes, such as creating targeted ads
- Use or sell student data for marketing research purposes

EVERFI DOES:

- Offer a SaaS digital learning experience that is cloud-based and accessed via the Internet
- Use “best of breed” cloud-based hosting and system administrative services from Amazon and Heroku
- Encrypt all data at rest, encrypt all hard-drives, and use TLS encryption for data in transport
- Use role-based access control on a “need-to-know” basis for staff
- Require appropriate password policies based on specific roles and markets
- Archive and remove student data every 4 years (on a rolling basis)
- Run ongoing vulnerability and penetration testing via third party (White Hat)
- Maintain formal policies and programs regarding:
 - System Change Management
 - Staff Security Training and Review
 - System Log Monitoring, Review and Audit
 - User Access Monitoring, Review and Audit
 - Service Interruption Contingency and Support Escalation

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